

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>WAKE UP AND BREAKFAST</b> 7:00 - 8:30		A rich and balanced breakfast to start the day with a boost of energy.					
<b>MORNING</b> 9:00 - 13:00 with snack break		<b>PROGRAM INTRODUCTION &amp; IDEATION</b> <ul style="list-style-type: none"> <li>• Bootcamp &amp; program theme overview.</li> <li>• Intro to Entrepreneurship &amp; Startups.</li> <li>• Startup ideation &amp; idea launchpad.</li> </ul>	<b>BUSINESS MODELS &amp; LEAN CANVAS</b> <ul style="list-style-type: none"> <li>• Innovative Business Models.</li> <li>• Business Model tools for startups.</li> <li>• Team Exercise: Lean Canvas Challenge.</li> </ul>	<b>COMPANY VISIT 1</b> An eye-opening experience, allowing students to see firsthand how famous companies work.	<b>CREATING AN AI AGENT</b> <ul style="list-style-type: none"> <li>• Introduction to AI agents.</li> <li>• Potential application</li> <li>• Exercise: developing an AI agent.</li> </ul>	<b>PRODUCT DAY</b> <ul style="list-style-type: none"> <li>• MVP Development.</li> </ul>	<b>IN-CAMPUS ACTIVITIES</b> A morning dedicated to group sports, cultural activities, and play.
<b>LUNCH</b> 13:00 - 14:00		Free outdoor play/ board games.		Lunch box.	Free outdoor play/ board games.		
		<b>INTRODUCTION TO AI &amp; IDEATION</b> <ul style="list-style-type: none"> <li>• Introduction to H-FARM AI</li> <li>• AI tools for ideation</li> <li>• Exercise: project ideation and team formation.</li> </ul>	<b>STARTUP PRESENTATION</b> <ul style="list-style-type: none"> <li>• Lean Canvas Pitches.</li> <li>• Startup Presentations &amp; Pitching.</li> <li>• Team Exercise: 60 sec Pitches.</li> </ul>		<b>BUILD THE MVP</b> <ul style="list-style-type: none"> <li>• Building prototypes using AI coding tools.</li> <li>• AI code editor introduction.</li> <li>• Exercise: develop an MVP.</li> </ul>	<b>PRODUCT DAY</b> <ul style="list-style-type: none"> <li>• MVP Development.</li> </ul>	
<b>AFTERNOON</b> 14:00 - 19:30 with snack break	Participants arrival at the H-FARM Campus Marina.  Presentation of the Summer Academy experience and accommodation of the participants in the assigned rooms.	<b>AROUND THE WORLD</b> Explore traditions and stories from every corner of the world.	<b>AROUND THE WORLD</b> Explore traditions and stories from every corner of the world.	<b>VENICE</b> Free exploration	<b>AROUND THE WORLD</b> Explore traditions and stories from every corner of the world.	<b>NOVENTA DI PIAVE DESIGNER OUTLET</b> Shopping and relax.	<b>WATERPARK</b> Fun and relax.
		<b>VISION BOARD WORKSHOP</b>	<b>ITALIAN COOKING MASTERCLASS</b>	Diversified menu offering international and Italian food options.	<b>SPORT</b> Sports sessions to promote teamwork and interpersonal relationships.		Diversified menu offering international and Italian food options.
<b>DINNER</b> 19:30 - 20:30				Diversified menu offering international and Italian food options.			
<b>EVENING ACTIVITIES</b> 20:30 - 22:00	<b>ICE-BREAKER</b> Ice breaking activities to socialize and share the Campus rules to enjoy an unforgettable week!	<b>SPORT</b> Sports sessions to promote teamwork and interpersonal relationships.		<b>RELAX</b> Relaxing and recreational activities such as movie and karaoke night.	<b>ITALIAN THEMED PARTY</b>	<b>STARGAZING NIGHT</b> An evening dedicated to exploring the stars of our galaxy.	<b>RELAX</b> Relaxing and recreational activities to recover after the daily excursion.
<b>LIGHTS OUT</b> 22:00	The H-FARM Summer Academy team will be present on each floor of the boarding house with continuous surveillance and support.						

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>WAKE UP AND BREAKFAST</b> 7:00 - 8:30	A rich and balanced breakfast to start the day with a boost of energy.					
<b>MORNING</b> 9:00 - 13:00 with snack break	<b>MOUNTAIN EXPERIENCE</b>	<b>DIGITAL MARKETING</b> <ul style="list-style-type: none"> <li>Intro to Digital marketing.</li> <li>Marketing Activities &amp; Tools.</li> <li>Building a Marketing Plan.</li> <li>Team Exercise: Draft Project Marketing Plan.</li> </ul>	<b>COMPANY VISIT 2</b> An eye-opening experience, allowing students to see firsthand how famous companies work.	<b>INTRODUCTION TO STARTUP FUNDING</b> <ul style="list-style-type: none"> <li>Startup Funding Options &amp; Stages.</li> <li>Team Exercise: 2nd Draft Project Presentations.</li> </ul>	<b>STARTUP PITCH PRACTICE</b> <ul style="list-style-type: none"> <li>Startup Gym Pitches.</li> <li>Team Exercise: Pitch practice.</li> <li>Final presentation updates.</li> </ul>	<b>LUGGAGE TIME</b>
<b>LUNCH</b> 13:00 - 14:00	Lunch box.	Free outdoor play/ board games.		Free outdoor play/ board games.		<b>CHECK OUT AND GOODBYE</b> 10:00
<b>AFTERNOON</b> 14:00 - 19:30 with snack break	<b>MOUNTAIN EXPERIENCE</b>	<b>GO-TO-MARKET STRATEGY</b> <ul style="list-style-type: none"> <li>Startup Go-to-Market Strategy.</li> <li>Building a Go-to-Market Plan.</li> </ul>		<b>PROJECT PRESENTATIONS</b> <ul style="list-style-type: none"> <li>Complete Project Presentations.</li> <li>Presentation Reviews.</li> <li>Team Exercise: Final Project Presentations.</li> </ul>	<b>FINAL STARTUP PITCHES &amp; AWARDS</b> <ul style="list-style-type: none"> <li>Team Startup Pitches (6min).</li> <li>Startup Judging.</li> <li>Final Award Ceremony.</li> </ul>	
<b>DINNER</b> 19:30 - 20:30	Diversified menu offering international and Italian food options.			<b>TIRAMISU' TASTING IN TREVISO</b>	<b>LUGGAGE TIME</b>	
<b>EVENING ACTIVITIES</b> 20:30 - 22:00	<b>RELAX</b> Relaxing and recreational activities to recover after the daily excursion.	<b>SPORT</b> Sports sessions to promote teamwork and interpersonal relationships.	<b>CULTURAL QUIZ</b> A quiz night to test knowledge about cultures around the world.	<b>NIGHT OUT IN TREVISO</b>	<b>GOODBYE PARTY</b> An evening of fun and celebration among friends.	
<b>LIGHTS OUT</b> 22:00	The H-FARM Summer Academy team will be present on each floor of the boarding house with continuous surveillance and support.					