

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>WAKE UP AND BREAKFAST</b> 7:00 - 8:30		A rich and balanced breakfast to start the day with a boost of energy.					
<b>MORNING</b> 9:00 - 13:00 with snack break		<b>PROGRAM INTRODUCTION &amp; IDEATION</b> <ul style="list-style-type: none"> <li>• Bootcamp &amp; program theme overview.</li> <li>• Intro to Entrepreneurship &amp; Startups.</li> <li>• Startup ideation &amp; idea launchpad.</li> </ul>	<b>BUSINESS MODELS &amp; LEAN CANVAS</b> <ul style="list-style-type: none"> <li>• Innovative Business Models.</li> <li>• Business Model tools for startups.</li> <li>• Team Exercise: Lean Canvas Challenge.</li> </ul>	<b>COMPANY VISIT 1</b> An eye-opening experience, allowing students to see firsthand how famous companies work.	<b>PRODUCT DEVELOPMENT METHODS &amp; Ai TOOLS</b> <ul style="list-style-type: none"> <li>• Intro to Lean Startup.</li> <li>• Designing an effective project MVP.</li> <li>• Tools for Developing MVPs.</li> </ul>	<b>PRODUCT DAY</b> <ul style="list-style-type: none"> <li>• MVP Development.</li> </ul>	<b>IN-CAMPUS ACTIVITIES</b> A morning dedicated to group sports, cultural activities, and play.
<b>LUNCH</b> 13:00 - 14:00		Free outdoor play/ board games.		Lunch box.	Free outdoor play/ board games.		
<b>AFTERNOON</b> 14:00 - 19:30 with snack break		<b>CLIMATE TECH OVERVIEW</b> <ul style="list-style-type: none"> <li>• Climate Tech Challenges.</li> <li>• Project Groups Formation.</li> <li>• Exercise: Project Ideation.</li> </ul>	<b>STARTUP PRESENTATION</b> <ul style="list-style-type: none"> <li>• Lean Canvas Pitches.</li> <li>• Startup Presentations &amp; Pitching.</li> <li>• Team Exercise: 60 sec Pitches.</li> </ul>		<b>PRODUCT DEVELOPMENT WORKSHOP</b> <ul style="list-style-type: none"> <li>• Group work.</li> <li>• Exercise: Hands on activities with MVP development tools.</li> </ul>	<b>PRODUCT DAY</b> <ul style="list-style-type: none"> <li>• MVP Development.</li> </ul>	
<b>CHECK IN</b> 16:00							
	Participants arrival at the H-FARM Campus Marina.  Presentation of the Summer Academy experience to participants and their families at the Big Hall.  Accommodation of the participants in the assigned rooms.	<b>AROUND THE WORLD</b> Explore traditions and stories from every corner of the world.	<b>AROUND THE WORLD</b> Explore traditions and stories from every corner of the world.	<b>VENICE</b> Free exploration	<b>AROUND THE WORLD</b> Explore traditions and stories from every corner of the world.	<b>NOVENTA DI PIAVE DESIGNER OUTLET</b> Shopping and relax.	<b>WATERPARK</b> Fun and relax.
<b>DINNER</b> 19:30 - 20:30	Diversified menu offering international and Italian food options.		<b>ITALIAN COOKING MASTERCLASS</b>	Diversified menu offering international and Italian food options.		Diversified menu offering international and Italian food options.	
<b>EVENING ACTIVITIES</b> 20:30 - 22:00	<b>ICE-BREAKER</b> Ice breaking activities to socialize and share the Campus rules to enjoy an unforgettable week!	<b>SPORT</b> Sports sessions to promote teamwork and interpersonal relationships.		<b>RELAX</b> Relaxing and recreational activities such as movie and karaoke night.	<b>ITALIAN THEMED PARTY</b>	<b>STARGAZING NIGHT</b> An evening dedicated to exploring the stars of our galaxy.	<b>RELAX</b> Relaxing and recreational activities to recover after the daily excursion.
<b>LIGHTS OUT</b> 22:00	The H-FARM Summer Academy team will be present on each floor of the boarding house with continuous surveillance and support						

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

WAKE UP AND BREAKFAST  
7:00 - 8:30

A rich and balanced breakfast to start the day with a boost of energy.

MORNING  
9:00 - 13:00  
with snack break

MOUNTAIN EXPERIENCE

**DIGITAL MARKETING**

- Intro to Digital marketing.
- Marketing Activities & Tools.
- Building a Marketing Plan.
- Team Exercise: Draft Project Marketing Plan.

**COMPANY VISIT 2**  
An eye-opening experience, allowing students to see firsthand how famous companies work.

**INTRODUCTION TO STARTUP FUNDING**

- Startup Funding Options & Stages.
- Team Exercise: 2nd Draft Project Presentations.

**STARTUP PITCH PRACTICE**

- Startup Gym Pitches.
- Team Exercise: Pitch practice.
- Final presentation updates.

LUGGAGE TIME

CHECK OUT AND GOODBYE  
10:00

LUNCH  
13:00 - 14:00

Lunch box.

Free outdoor play/ board games.

Free outdoor play/ board games.

Free outdoor play/ board games.

Free outdoor play/ board games.

AFTERNOON  
14:00 - 19:30  
with snack break

MOUNTAIN EXPERIENCE

**GO-TO-MARKET STRATEGY**

- Startup Go-to-Market Strategy.
- Building a Go-to-Market Plan.

**AROUND THE WORLD**  
Explore traditions and stories from every corner of the world.

YOGA SESSION

**COMPANY VISIT 2**  
An eye-opening experience, allowing students to see firsthand how famous companies work.

**PROJECT PRESENTATIONS**

- Complete Project Presentations.
- Presentation Reviews.
- Team Exercise: Final Project Presentations.

TIRAMISU' TASTING IN TREVISO

**FINAL STARTUP PITCHES & AWARDS**

- Team Startup Pitches (6min).
- Startup Judging.
- Final Award Ceremony.

LUGGAGE TIME

DINNER  
19:30 - 20:30

Diversified menu offering international and Italian food options.

Diversified menu offering international and Italian food options.

Diversified menu offering international and Italian food options.

EVENING ACTIVITIES  
20:30 - 22:00

**RELAX**  
Relaxing and recreational activities to recover after the daily excursion.

**SPORT**  
Sports sessions to promote teamwork and interpersonal relationships.

**CULTURAL QUIZ**  
A quiz night to test knowledge about cultures around the world.

NIGHT OUT IN TREVISO

**GOODBYE PARTY**  
An evening of fun and celebration among friends.

LIGHTS OUT  
22:00

The H-FARM Summer Academy team will be present on each floor of the boarding house with continuous surveillance and support.

